

Mixing E-Business & Pleasure

Integration scenarios for
Oracle EBS and SOA Suite

Also visit presentation
*Increase Throughput and Customer Service with
Production Scheduling (S292721)*



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Agenda

- Introduction SABIC Innovative Plastics
- Project overview
- Design Principles & Solution Architecture
- E-Business Suite Adapters
- Lessons learned



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SABIC Innovative Plastics

SABIC
Innovative
Plastics™

سابك
sabic



SABIC Innovative Plastics, formerly GE Plastics, is one of the world's leading providers of advanced engineering thermoplastics with annual revenues of \$6.8 billion.

SABIC-IP has over 10,000 employees globally and operations in over 40 countries.

Founded in 1976, SABIC has been a top player in the materials industry and was recently recognized by Platts as "Petrochemical Company of the Year" and Fortune Magazine's: Global Most Admired List (2006).

With over \$80 billion in market capitalization, SABIC ranks in the Top 10 petrochemical companies worldwide. SABIC is known for its commitment to technology and R&D and considers employees to be its most important asset.

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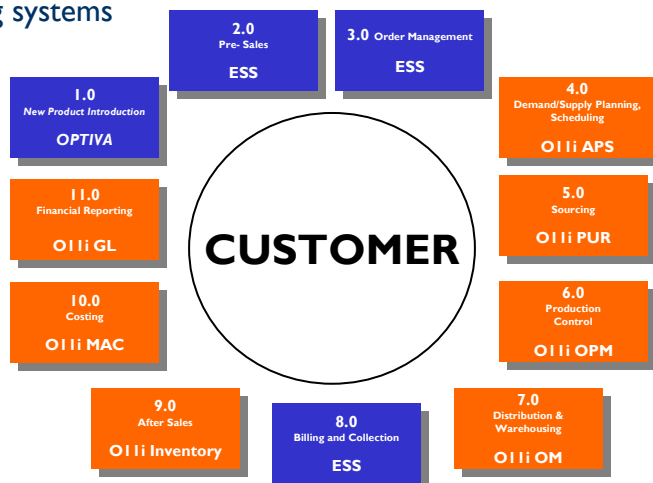
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Project: Simplification

- Implement Oracle E-Business Suite
- Integrate with existing systems

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Global Business Impact™



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Integration Project: Ambitious

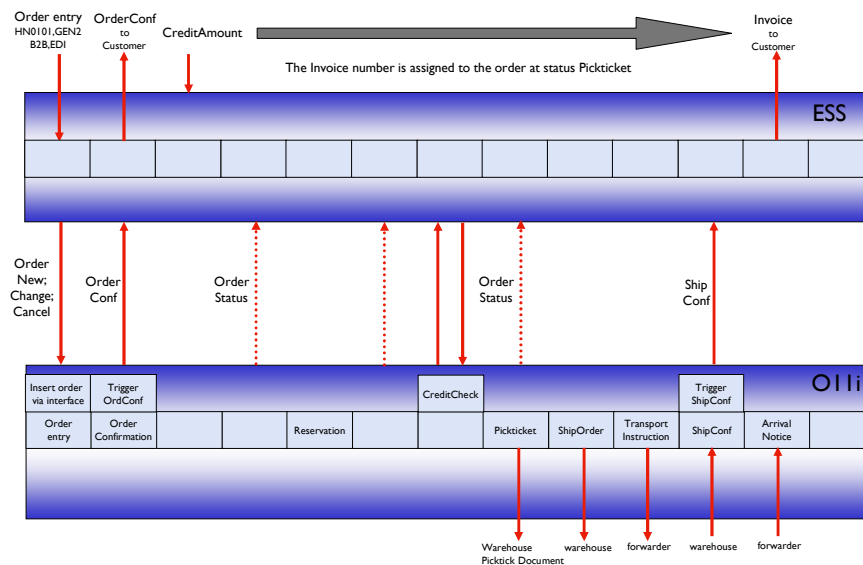
- Approximately 100 point-to-point interfaces
- 12 Satellite systems; many external parties
- Different integration types & patterns
- Ili + SOA integration
 - First business live is NORYL*
 - Rest of businesses to follow later
- Short timeline: in 5 months
 - Introduce new concepts and technology
 - Define the solution
 - Train project team and get them up to speed
- Meanwhile Plastics is sold by GE and bought by SABIC ...

* Trademark of SABIC Innovative Plastics IP BV



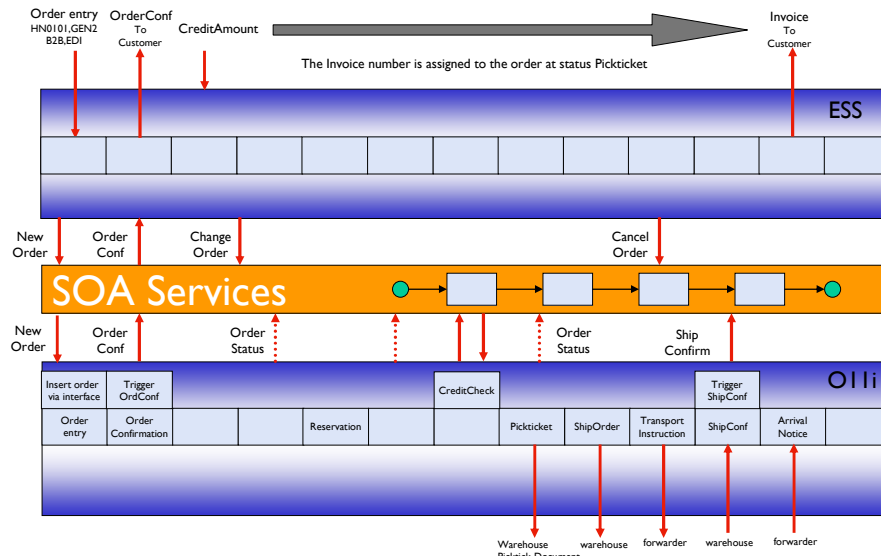
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Example: Order Management Interfaces (Point-to-Point)



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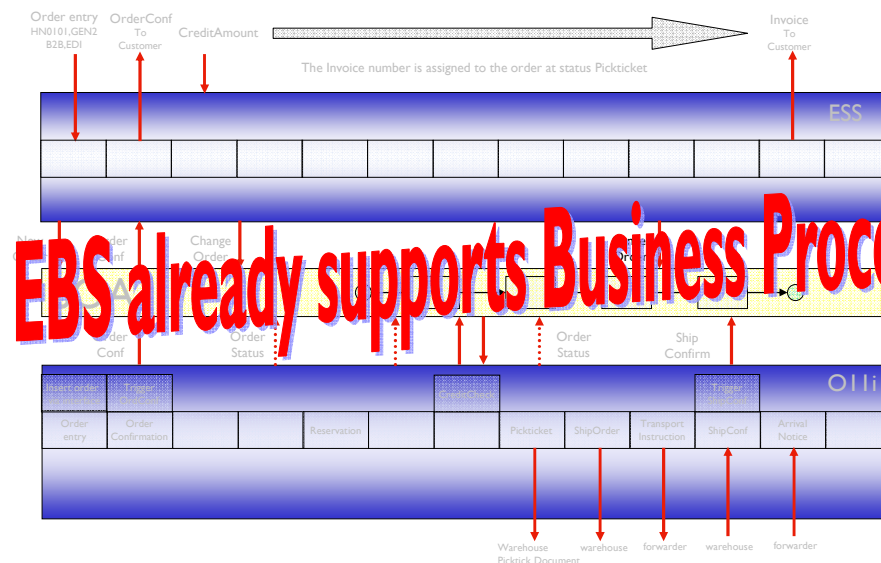
Example: Order Management Interfaces (SOA)



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Example: Order Management Interfaces (SOA)

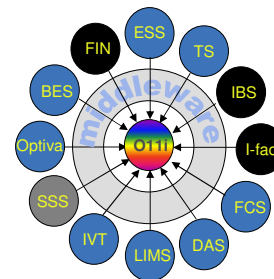


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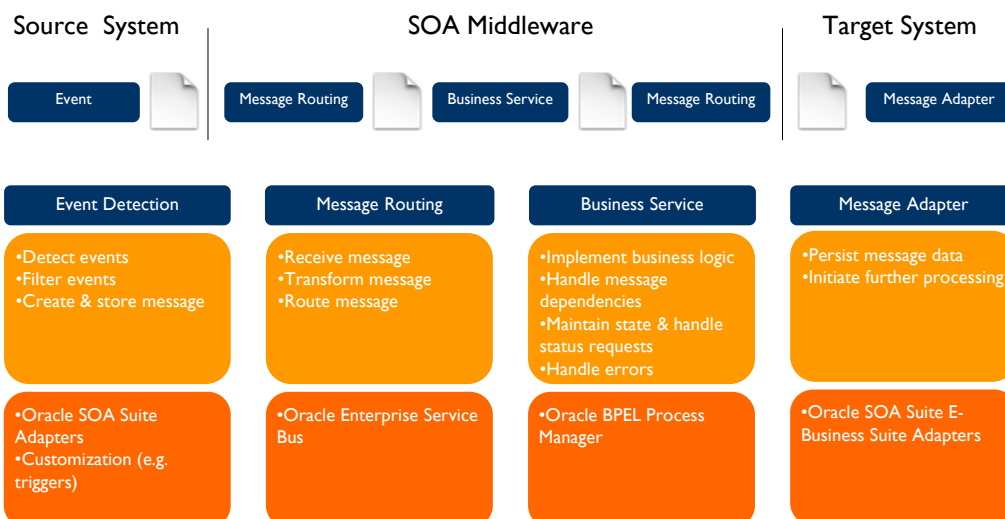
Solution Architecture: Design Principles

- Buy over build
 - Packaged apps, Fusion technology
 - E-Business Suite is leading
 - Leverage EBS process support
- Bridging gaps between different worlds
 - Technicalities (e.g. availability)
 - Semantics
 - Loosely coupled
 - Canonical model
- Team understands E-Business Suite & traditional Oracle technology (PL/SQL)
 - Assembly over programming
 - Use of SOA Suite adapters where possible
- Time constraints
 - Parallel work
 - Design to interfaces & contracts



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Solution Architecture: Component Overview



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Example Flow: Order Management in System ESS

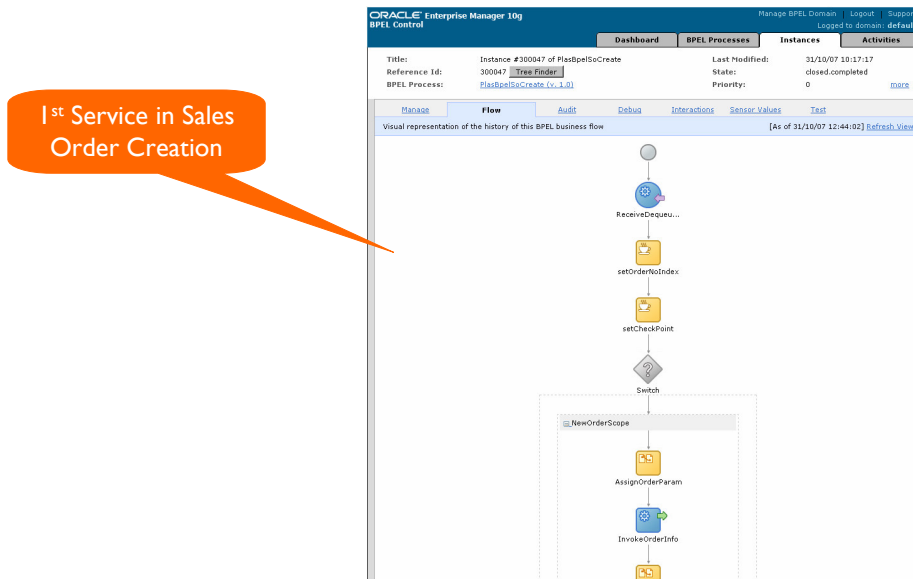
Order Header

BusUnit: 10R BENELUX RESINS LegEnt: 10 OType: 61 OrderNo: 10185761
 CustNo: [REDACTED] Name: GE PLASTICS SOUTH AMERICA LTDA Whs: 110 OrdSta: 790
 RqShpDt: 011107 Prclst: T013032 Curr: USD
 RqDelDt: 281107 CuRef: [REDACTED] SalesMgr: PSNLD SC: B
 Cancldt: [REDACTED] CustPO: SHIP COMPLET 31-10 TES Xpress: N RcvMeth: 1 DelSh: [REDACTED]

Order Lines

Pos Seq	So Sh	ProductDescription	Status EP	Quantity ResvdQty	SeUM SIUM	RqShpDt ActShDt	Price TotDisc/C LineTotal
1 0	110	GFN1720-780-0-20	790	20.000	KG	091007	2.790
		NOR 6Y 0PQ Glass Filled/NFR		0.000	KG	311007	0.00
		'L' B Core (A)			OPH	311007	55.80
2 0	110	GFN1720-780-0-20	790	20.000	KG	091007	2.790
		NOR 6Y 0PQ Glass Filled/NFR		0.000	KG	311007	0.00
		'L' B Core (A)			OPH	311007	55.80

Example Flow: Order Management BPEL Process Instance



Example Flow: Tracking and Tracing

Trace the Order through a number of Services

Instance	Process	Created	Status	State	Index 1	Index 2	Index 3	Index 4	Index 5	Index 6
300047	PlasBpelSoCreate[1.0]	31-Oct-2007	NewOrderScope	Completed	PlasBpelSoCreate	10185761				
300049	PlasBpelSoConfirmation[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoConfirmation	10185761				
300051	PlasBpelSoChange[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoChange	10185761		SOLINEUPDATE		
300054	PlasBpelSoChange[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoChange	10185761		SOLINEUPDATE		
300055	PlasBpelSoChange[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoChange	10185761		SOLINEUPDATE		
300057	PlasBpelSoChange[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoChange	10185761		SOLINEUPDATE		
300060	PlasBpelSoChange[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoChange	10185761		SOLINEUPDATE		
300061	PlasBpelSoChange[1.0]	31-Oct-2007	initiated	Completed	PlasBpelSoChange	10185761		SOLINEUPDATE		
290038	PlasBpelEbsEssSOShipConfirm[1.0]	31-Oct-2007	Scope_2	Completed	PlasBpelEbsEssSOShipConfirm	10185761	1.0.0	61516	110	15100066

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Example Flow: Order Management in EBS

Order Header

Order Lines

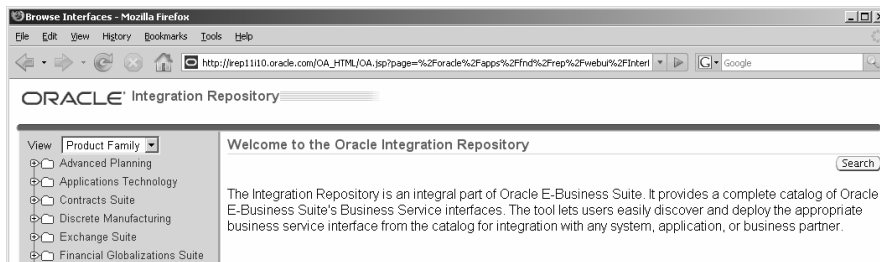
Line	Ordered Item	Qty	UOM	Unit Selling Price	Request Date	Schedule Ship Date
1.1	280701	20	KG	55.00	05-NOV-2007 00:00:00	31-OCT-2007 23:59:00
2.1	GH 817/20 / 800 4/20	20	KG	55.00	05-NOV-2007 00:00:00	31-OCT-2007 23:59:00

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Oracle EBS Adapters

- Part of the SOA Suite Adapter Framework (version 10.1.3+)
- Interfaces being added constantly (<http://irep.oracle.com>)
- Types:
 - Business Event System
 - XML Gateway
 - Oracle E-Commerce / EDI Gateway
 - PL/SQL API's



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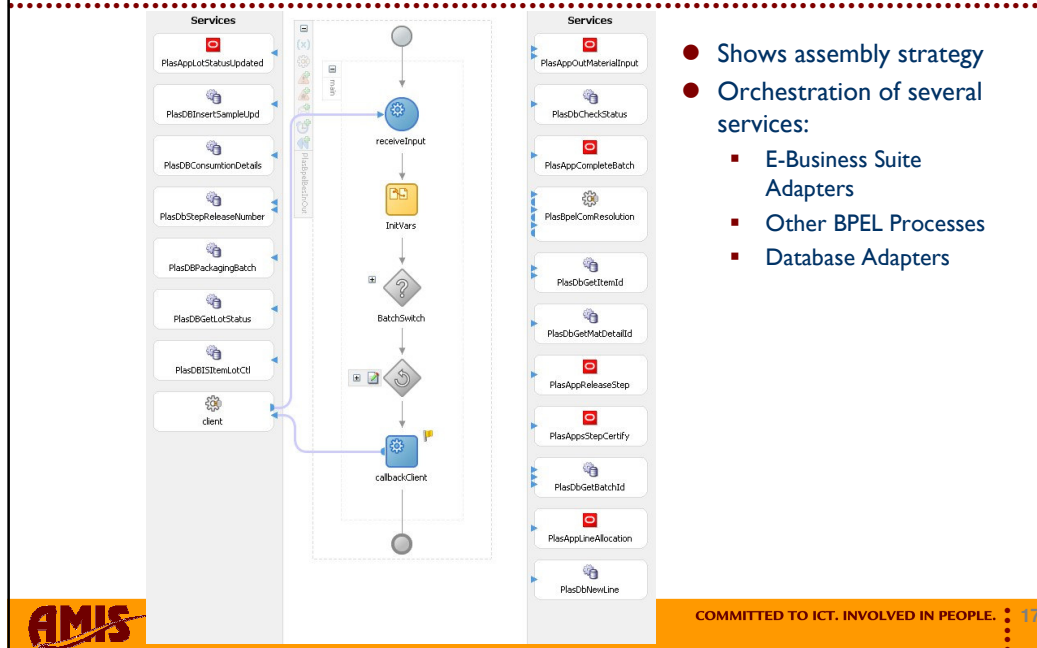
Using the Oracle EBS Adapters

- Started with Proofs of Concept
- Worked closely with Oracle
 - On-site EBS consultants
 - Support and Development (OWC Sessions)
 - Offshore development team in India (training and roadmap)
- Focus on PL/SQL API Adapters
 - Risk-averse
 - Other interfaces may require additional license fee



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Example: Batch Release (EBS to BES)



EBS Adapters: Design considerations

- Setup interfacing account in EBS with matching responsibilities
- Concurrency problems → 'Trickle-feeding pattern'
- Where and how to handle exceptions?
 - There will be exceptions, mostly functional errors
 - Preferred: let user handle exceptions in EBS
 - But: what if data does not appear in EBS when adapter returns functional error? Options are:
 - Use of traditional open interfaces
 - Handle exceptions in middleware

Lessons Learned: Organizational Impact

- EBS as well as SOA implementations have tremendous impact on an organization
 - Both require an united business and IT effort
 - Both provide business process support → challenge is to find balance between EBS business process support and use of BPEL processes
- Project is eye-opener → step-up to an event-driven enterprise with open IT systems
- Carefully manage complexity: implied architected approach
- Improved control: growing awareness for need of SOA Governance
 - First: requires functional design and organization
 - Second: support with tools like BAM and OWSM
- SOA impacts (traditional) roles
 - From EBS Functional consultant to Fusion Process consultant?
- Designing to interfaces & contracts facilitated parallel work
 - EBS and BES were implemented separately and integrated seamlessly when both were ready



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Lessons Learned: Oracle SOA Suite EBS Adapters

- Facilitates assembly of BPEL Services: alternative for 'traditional' EBS customizations
- Explore use of EBS Adapters carefully
 - Current SOA Suite release is first with EBS Adapters
 - Keep track of news, changes and patches; work closely with Oracle
 - OTN Forum shows increased attention and usage
- EBS Adapters: test your integrations thoroughly
 - BPEL is ideally suited for modeling behavior in case of functional errors
 - Execute stress tests in order to determine possible concurrency bottlenecks



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Questions?

→ EBS + SOA = Mixing E-Business and Pleasure
(meanwhile preparing for the Fusion Apps future)



Peter.Ebell@amis.nl
Sjoerd.Michels@amis.nl

<http://www.amis.nl>
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